

ReadOn Pty Ltd  
**Media Release**



**FOR IMMEDIATE RELEASE**



**Singapore, 30th November 2007** – As Jane and Phil Mangano celebrate their win at last night's Asia Pacific ICT Awards (APICTA) ceremony it is incredible to believe they developed their winning product out of self need rather than commercial interest. Jane and Phil Mangano, founders of ReadOn Pty Ltd, are the developers of ReadOn Software which is a comprehensive learning tool designed to assist people of all ages, overcome reading difficulties.

APICTA is an annual international Awards program initiated by the Multimedia Development Corporation of Malaysia to increase ICT awareness in the community and assist in bridging the Digital Divide. It recognises the best and most innovative ICT companies across the Asia-Pacific region. Its 16 member-economies include Australia, Brunei, China, Hong Kong, India, Indonesia, Korea, Macau, Malaysia, Myanmar, Pakistan, Philippines, Singapore, Sri Lanka, Thailand and Vietnam.

ReadOn can now stake claim to a unique trifecta of State (WAITTA), National (iAward) and International (APICTA) awards. "Our week in Singapore has been nothing short of amazing. We made new friends from throughout the region and have added significantly to our business card collection. Along with our win, highlights included visits to the Dyslexia Association of Singapore, NorthLight School which caters for students with alternative learning styles and PathLight School which has been specifically setup to cater for the learning needs of students with Autism, providing effective access to mainstream curriculum. We were inspired by the passion and vision of the teachers and students we met from these schools and organisations."

As a result of the exposure received at APICTA, ReadOn will be showcased as part of the Cyberport Venture Capital Forum (CVCF) 2007 in Hong Kong. This event focuses on how investors and entrepreneurs are working creatively to build profitable businesses that can also positively impact society.

**For information about ReadOn:**

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